

Unilateral Minimum Advertised Pricing Policy & Program (UMAPPP)

Metabolic Maintenance Products, Inc.'s ("Metabolic Maintenance") Unilateral Minimum Advertised Pricing Policy and Program (UMAPPP) establishes, for all authorized Metabolic Maintenance product resellers, a reasonable minimum retail price for Metabolic Maintenance products. The primary purpose of this UMAPPP is to support our authorized resellers and healthcare practitioners who prescribe and sell our natural health products, to protect patients by ensuring they receive the proper oversight needed to effectively use our products, and to maintain the integrity and reputation of the Metabolic Maintenance brand.

Although Metabolic Maintenance products may be resold at any price, Metabolic Maintenance will cancel all orders and indefinitely terminate any supply relationship with a reseller that Metabolic Maintenance determines has advertised, offered, or sold Metabolic Maintenance products at a net retail sales price that is less than the minimum retail price set and announced by Metabolic Maintenance on a periodic basis (the "Minimum Price"). This policy is non-negotiable. Upon violation of the policy, Metabolic Maintenance will immediately cease all product shipment to the violating reseller. Probationary or suspension periods will not be permitted.

- This UMAPPP places the utmost importance on the requirement to sell and advertise Metabolic Maintenance products only at their current Minimum Price as seen at www.metabolicmaintenance.com.
- This UMAPPP specifically disallows any volume discount or other promotion that would cause the unit sale price of any Metabolic Maintenance product to be advertised or promoted at less than the Metabolic Maintenance Minimum Price including external discounts such as general coupons, discounts, or special offers.
- This UMAPPP protects the right of Metabolic Maintenance to refuse the sale or supply of any products to any customer that is affiliated with or supplying products to a reseller, marketplace or website that violates the UMAPPP.
- Metabolic Maintenance may at any time modify, suspend, or discontinue this UMAPPP in whole or in part or specify certain periods during which the policy is inapplicable.

Metabolic Maintenance's UMAPPP coordinator ensures the integrity of the program and effective enforcement of the policies. Questions or concerns about this UMAPPP should and may be addressed to the company's UMAPPP coordinator at UMAPPP@metabolicmaintenance.com.

Yours in Health & Integrity,



Ed Fitzjarrell, Founder & CEO